



2009 China International Powder Technology & Equipment Exhibition
2009 China International Industrial Powder Raw Materials Exhibition
2009 China International Powder Technology & Application Forum

1st-3rd April 2009

Beijing Exhibition · Beijing

Official Website: www.powderworld.org/en

2009 China International Powder Technology and Equipment Exhibition and 2009 International Powder Raw Materials Exhibition, are international professional meetings, which is held by Powder Guild at the second time in Beijing. The exhibition contents include powder materials, powder equipments, powder products and so on. It represents the highest level of guild production and the newest trend of the industry. The exhibition will surely be the best platform of both home and abroad exhibitors, and be an impressive exhibition for manufacturers, suppliers and customers to deal technique communications, trade negotiation and cooperation with each other.

The basic principle of the Powder World 2009 exhibition is Atmosphere Creating, Communication Enhancing, Opportunity Expanding and Strength Increasing. The exhibition will last for three days and the designed display district is over 10,000 m². As the most professional and influential meeting, we will provide the humanity, efficient and convenient environment and serve the attendee wholeheartedly. At the arrangement of exhibits parts, we will try our best to form an individuation platform to display their characters and make a effective, high-quality and international environment to communicate with each other at business expanding, technical exchanging, opportunity seeking, and brands publishing.

During the exhibition, Powder Technique and Application Forum will be hold as well. We will invite leaders of the related associations, specialists, executive officer of powder company, purchasing agent and technicians, discuss the trend of powder industry development, analyze the characteristic of powder related industry including plastic, metallurgy, pharmacy and building materials flied, communicate the solution about the powder raw materials and the demanding characteristics of powder equipments, capacity of the market and the purchasing system.

Review of Powder World 2008

The the designed exhibition display district is over 8,000 m², over 130 enterprises and 3,000 professional audiences from 9 countries and districts were attended in, such as America, Japan, Russia, Australia, Thailand, Korea, India, Vietnam, Taiwan and so on. The exhibits included powder raw materials, powder processing and testing equipments and other series of products which represented the new trend of the powder industry. The exhibition and the forum were highly praised and admitted by attendees both home and abroad.

The character of the exhibition

1、 The authority and professionalism of the organize agent

Building Materials Sub-Council of China Council for the Promotion of International Trade



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(CCPIT) is the subaltern of CCPIT. With the support of the government and the effort made by the staff, the council successfully held many top professional trade exhibitions in Asia and all around the world, including International Stone Exhibition、 International ceramics Industry Exhibition、 International Cement Exhibition、 International Building Materials Exhibition and so forth. Based on bidirectional services principle and as the combination of government and enterprise, CCPIT Building Materials Sub-Council has the outstanding capacity on offering objective and fairness consultation services.

Rely on the powerful technical supportive of powder industry research center of Tsinghai University, which consist from the raw material manufacturers、 machine manufacturers、 related equipment manufacturers and other scientific and teaching institutions. Now it has more than 260 enterprise members, and it owns hundreds of specialists and scholars who possess great fame form home and abroad. With the strength of its membership, the council offers different kinds of intercommunion activities on powder industry and consultation services home and abroad, closes the relationship among designer, manufacture and equipment producer, and promotes the development of the powder industry. Therefore, the council received great supportive and welcome by majority of powder produce units and enjoys a high status and reputation home and abroad.

2、 The high ability of professional audience organization

We will build a one-to-one communication personality by sending letters, faxes and e-mail, which the name was preserved in the database of the last exhibition and the registered users of China Powder Industry Web. Besides, we will not only sent invitations to related governments、 embassy of different countries、 commerce and technology institutes, but also design to invite international professional audience to our exhibition including commercial departments of almost 100 countries、 more than 10 national powder associations/scholar organizations、 related institutions and dozens of international business companies.

3、 Efficient trade service

We collect the information, which the exhibitors and the professional audience need and publish them by internet and related media. We also set up channels for marketing in the exhibition in order to promote trading efficiency and give the biggest benefit to enterprises. the exhibitors show themselves and sell their products online. Therefore, they can grasp more opportunities and widen their marketing channels.

4、 The forum of International Powder Technology and Application

The forum of International Powder Technology and Application had been successfully held twice since 2007. With the enlargement of the scale and the increasing of attendance, the brand influence is advancing. The forum is a professional exchange and cooperation platform in China, and possesses the highest standard and the greatest value. The forum will offer an opportunity of direct face-to-face communication and discussion among the executives of enterprises and the specialists on the hot spot issues in this field.

During the forum, we offer the opportunity to the exhibitors to establish their new products. You can recommend your new products and technology to the dealers, agents and users as well as



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receive the market response about your products and service. It is sure that the opportunity you got is the priority and make you always stay in indefectible status in the market.

Booth Charging Standard

Option	Dimension	Price(USD)
Indoor standard tooth	3m*3m=9 m ²	\$2070
Indoor raw space	Minmum 36 m ²	\$200/m ²
Outdoor raw space	Minmum 36 m ²	\$150/m ²
Indoor standard booth: Both sides open adds 5% upon the cost, Three sides open adds 10% upon the cost, Island adds 15% upon the cost		

Booth Features

1. Indoor Standard Booth

Three pieces of clapboard , one information desk, two chairs, fascia board with Chinese and English name of company, two shot-lights, one 220v electric outlet, carpet.

2, Indoor Raw Space

The exhibitor should be responsible for the power supply, design and construction of the booth, etc.

3 Outdoor Raw Space:

The exhibitor should be responsible for the power supply, design and construction of the booth, etc.

Advertising Charging Standard

●Catalogue Advertising(210mm*285mm)

OPTION	COLOR	PRICE(USD)
Inside front cover	4Color	\$2500
Inside back cover	4 Color	\$2000
Outside back cover	4 Color	\$2500
First insertion(full page)	4 Color	\$1250
Insertion(full page)	4 Color	\$800
Double insertion spread(2p)	4 Color	\$1100

●Other Advertising

OPTION	PRICE(USD)
Back of Invitation	\$500/10000pieces
Bag	\$500/10000pieces



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Exhibition Hall Outdoor	\$1500/1piece
*For the further information please contact the organizer	

Committee Contact:

Organizer: China Council for the Promotion of International Trade, Building Materials
Sub-Council (CCPIT Building Materials Sub-council)

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