

HALA TWK, KRAKOW

SYMAS²⁰¹¹

5 & 6 OCTOBER 2011

INNOVATIVE SOLUTIONS FOR BULK SOLIDS
PROCESSING, HANDLING AND STORAGE



ABOUT THE SHOW

SYMAS (Solids) is Poland's only trade show dedicated to bulk solids handling, processing and storage! This is a national platform aimed at Polish plant owners, managers and engineers who want to make their plants more efficient, profitable and compliant with government and EU regulations. The show offers trade visitors direct contact with suppliers – making it easier for them to take buying decisions.

Geared specifically to professionals seeking straightforward information about the latest products and services for bulk solids handling, the show offers the trade visitor direct contact with the supplier – making it easier to take buying decisions. SYMAS therefore offers you a unique business platform in Poland – allowing you to develop business with very little investment and no risk. You simply cannot afford to miss this opportunity!

WHY KRAKOW?

With a population exceeding 750,000, Krakow is one of Poland's largest cities. It is the economic driver and most industrialised city in the south of Poland. Some 8.5 million people live within a 100 km radius of the city.

The region's economy includes high technology, banking, chemical and metallurgical industries, coal, ore, food processing, and spirit and tobacco industries.

Krakow is strategically situated at the crossroads between Germany, Poland and Ukraine, and is a transport hub between Scandinavia and southern/south-eastern Europe. It therefore enjoys the country's best road and rail links, and its international airport is Poland's second busiest.

22 Krakow-based companies rank among Poland's 500 biggest corporations.

VISITOR PROFILE

SYMAS specifically meets the needs of professionals concerned with bulk solids handling, processing, storage and transport.

Trade visitors are typically operational decision-makers from industrial enterprises active in the following sectors:

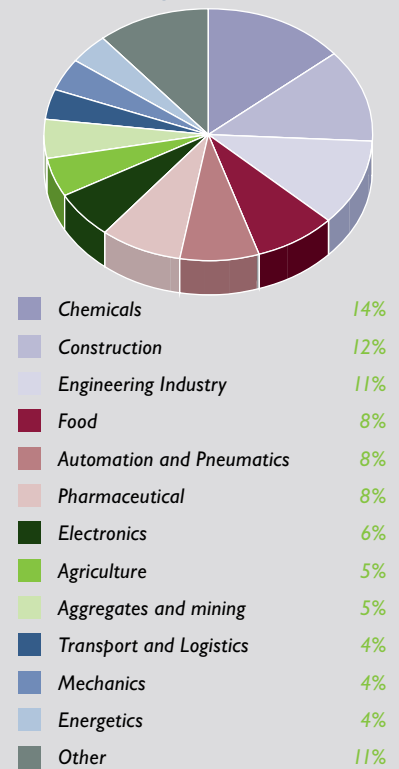
- Chemical and petroleum processing
- Pharmaceutical
- Soap & cosmetics
- Dairy, food & beverages
- Animal feed
- Agriculture & grains
- Fertilisers
- Plastics & rubber
- Glass & ceramics
- Minerals & aggregates
- Quarrying
- Coal, biomass & biofuels
- Construction & building materials
- Paper & pulp
- Waste & recycling
- Consulting engineering firms

Typical job functions include:

- Production, works, manufacturing & technical engineers/managers/ directors
- Maintenance engineers/managers
- Engineering managers
- Plant managers
- Operational & technical services managers
- Quality controllers
- Chief/head engineers
- Electrical, mechanical, electronics & services engineers/managers
- Site services



Sectors represented at SyMas 2010



HERE'S WHAT DELIGHTED EXHIBITORS AND VISITORS SAY ABOUT SYMAS KRAKOW 2010

"We greatly enjoyed the fair's underlying concept: time and cost-effective, yet intense. The personnel's servicing the fair was competent and helpful."

Wojciech Labacki, Research, Development and Marketing Division Director, Spomasz – Wronki Grupa SFPI Sp. z o.o.

"I would like to express my satisfaction with the show, due to the fact that the visitors were mostly specialists in their industries and were interested in specific solutions. We established numerous interesting contacts which, I hope, will continue to develop to our mutual benefit(...)"

Zdzisław Niewiński, Owner - Elektroniczne Wagi Przemysłowe.

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INDUSTRY FOCUS

Poland has successfully reoriented its economy since 1991. Its location in central Europe, with the trans-European road network providing easy access to 250 million consumers within a 1,000 km radius, makes Poland a significant region for bulk materials transportation and storage.

Krakow is Poland's most important manufacturing centre, with steel, tobacco and pharmaceuticals being the key industries. The city is also a leading centre of trade in coal, zinc, salt, and agricultural and forestry products. The Tadeusz Sendzimir Steelworks in Nowa Huta, employing 17,500 people, is one of the largest industrial centres in Eastern Europe.

Silesia (to the northwest) is thoroughly industrial, with one of the world's largest coalfields. The most important Silesian industries include: mining, iron, lead and zinc metallurgy, the power industry, chemicals, building materials and textiles – industries that require innovative solids handling, processing and storage technologies.



BOOK NOW

ONLINE AT www.easyFairs.com/SYMAS

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PUT IT IN YOUR DIARY

Wednesday, 5 October 2011
Thursday, 6 October 2011

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ALL-IN PACKAGE

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- ✓ Visitor promotion

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