



# CONCRETE CHINA 2011

## China International Concrete Technology & Equipment Expo

April 14-16, 2011 Beijing Exhibition Center

### Organizer :

China Council for the Promotion of international Trade, Building Materials Sub-Council  
China Concrete & Cement Products Association  
China Construction Units Association  
China Aerated Concrete Association  
China Building Material Machinery Association.  
China Sand & Stone Association  
China Building Materials Federation, Concrete Admixture Branch  
China Building Materials Federation, Glass Fiber Enhancement Cement Branch  
China Ceramic Society Expansion And Self-Stressing Concrete Committee  
China Formwork Association

### Co-Organizers:

China National Technical Standardization Committee on Concrete  
China National Technical Standardization Committee on Wall & Roof and Paving Building Materials  
China National Technical Standardization Committee on Cement Product  
China Construction Machinery Association Concrete Machinery Branch

### Supporter:

China Building Materials Federation  
China Council for the Promotion of International Trade

## Brief Introduction

CONCRETE CHINA is the event with expo, seminars, training and talents exchange featuring raw materials, technologies, equipments and applications of concrete to cover the entire industry chain of concrete. Regarding CONCRETE CHINA 2010, there were more than 500 exhibitors, 10000 professional visitors from 22 countries.

This year, CONCRETE CHINA 2011/China International Concrete Technology & Equipment Expo will be held again in Beijing Exhibition Center during April 14-16, 2011. To be estimated, there are at least 550 exhibitors to participate in CONCRETE CHINA 2011. Meanwhile, another two expos—CEMENTTECH 2011 and MINING & POWDER 2011 will take place at the same date and venue of CONCRETE CHINA. A even bigger giant CONCRETE CHINA can be expected.

During CONCRETE CHINA, the serial commercial activities will be parallel held --China International Concrete Technology & Equipment Expo, Professional International Seminar on New Technology and Equipment of Concrete industry and so on. You will also have the opportunity to visit the Chinese concrete products/ready mixed concrete factory. CONCRETE CHINA provides international manufacturer, trader and association & institute with a comprehensive business-platform on product displaying, technical information exchanging and cooperation which promotes healthy development of concrete industry and communication among domestic and overseas concrete enterprises.

## Key Feature

- International

The platform for international communication facing home and abroad enterprises, press and organizations of concrete industry which assembles scientific achievements, new products, new technologies and application of concrete industry.

- Professional

Serving the concrete industry, focusing on the demand of rail & highway, hydraulic, hydroelectricity, bridge, building etc. and related consumer to promote the trade communication and to build the professional chain of concrete industry.

- Diversified

The diversified and multi-level industry platform assembling exhibition, seminars, training and business trade.

- Authoritative

Co-organized by many professional associations specialized in various aspects of concrete industry, approved and supported by Chinese authoritative organizations.

## Special Areas

**Product Showcase** Concrete China's Product Showcase brings an exciting array of this year's BEST industry products together in one area.

**Construction Formwork & Scaffolding** exhibits features the latest formwork, scaffolding products, technologies and equipment.

**Material Handling Machinery & Equipment** features the latest trucks, loaders, backhoes, aerial platforms, cranes and other equipment for cost-effective material delivery, distribution, concrete placement and earth moving.

## Who Should Attend

People from all segments of the construction industry: Commercial Contractors, Concrete Contractors, Concrete Pumpers, Construction Managers, Dealers/Distributors, Decorative Concrete Contractors, Designers and Specifiers, General Contractors, Masonry Contractors, Architects, Engineers, Brick and Block Producers, Ready Mix Producers, Rental Equipment Centers, Repair Contractors, Residential Contractors, Specialty Concrete Contractors, Pipe and Block Producers, and Precast / Prestressed Producers, and so on.

## Exhibiting Content

- Concrete raw materials: Sandstone aggregate, admixture, paint, cement, expansive, reinforcing fiber, etc.
- Special equipment for quarrying and sand pit , Technology & Equipment of recycling aggregate
- Concrete products: Block, GRC produce, aerated concrete, plate, pipe pile, cement tile, decorative block,
- Production equipment of precast concrete product: Mixer, block machinery, forming machinery, moulds, steel processing machinery, etc.
- Technology and equipment of commercial mortar: Mortar products, special-purpose admixture, Production measurement & weighing, mixing plant, drying, packing, transport, construction, etc.
- Complete equipment and technology of premixed concrete plant : Storage & transport equipment, grading station, mixing equipment, mixing plant, controls system & software, measurement & weighing, etc.
- Mechanical equipment of Concrete construction: Mixing transport vehicle, pump vehicle, jet pump, auxiliary accessory, mold, template, vibrator and cutting, etc.

- Laboratory & engineering inspection for concrete production: Analyzing& testing instruments for gas content, swelling-shrinking character, water permeability, frost resistance, chloride-penetration resistance, etc.
- Technology & equipment of concrete structure reinforcement and extension: Surface protective coating/ reinforcement/ repairing, reinforcing bar anti-corrosion, fixing systems, reinforcement systems, lifting systems, concrete pre-cast systems, screws, accessories, etc.
- Ecological concrete, technology & equipment of concrete-recycling : Concrete breaking& separating, reclaimed concrete aggregate & power process, using of solid waste residue in concrete, etc.
- Construction Formwork, scaffolding
- Project contractor, equipment rent business, scientific research, professional organization & association and media

## Exhibition Expenses Standard

### Booth Rates

OPTION	DEMENSION	PRICE (USD)
Standard Booth	3m*3m=9m <sup>2</sup>	\$2600
Indoor Raw Space	Minimum 36m <sup>2</sup>	\$260/m <sup>2</sup>
Outdoor Raw Space	Minimum 36m <sup>2</sup>	\$200/m <sup>2</sup>

## Advertising Expenses Standard

### Catalogue Advertising (210mm\*297mm)

OPTION	COLOR	PRICE (USD)
Front Cover	4 color	5500
Inside Front Cover	4 color	3700
Inside Back Cover	4 color	2800
Outside Back Cover	4 color	3700
First Insertion (full page)	4 color	2800
Insertion (full page)	4 color	1100
Double insertion spread(Two pages)	4 color	1700
Back of Exhibition Invitation	/	1800/10,000 pieces
Back of Exhibitor & Visitor Card		3700 (Exclusive)
Exhibition Handbag		2800

## Technical Meeting

Technical Meeting	Fee (USD)
	1700/20min

### Participation Procedure

1. Filling in the <Exhibit Space Application/Contract> and email or fax to the organizer after signing and stamping.
2. After confirmed by the organizer and received the Invoice, the payment should be settled down within 10 days.

## CONCRETE CHINA 2011

To know the latest news of the concrete market

To release the information of the latest products & technology

To access more business opportunities



## EXHIBIT SPACE APPLICATION / CONTRACT

CONCRETE CHINA 2011

China International Concrete Technology & Equipment Expo

April 14-16, 2011

Beijing Exhibition Center CHINA

### INSTRUCTIONS

1. Please read all pages of this document carefully and print or type all information.
2. Complete and sign this page and forward as indicated below.

Company name	English:		
	Chinese :		
Address			
Contact Person		Title	
Tel		Fax	
E-mail		Http://	
<b>Exhibition Booth</b> <input type="checkbox"/> Standard booth _____ M <sup>2</sup> <input type="checkbox"/> Raw space indoor _____ M <sup>2</sup> <input type="checkbox"/> Raw space outdoor _____ M <sup>2</sup> <input type="checkbox"/> Booth number _____ The payment: _____ (USD)			
<b>Catalogue Advertisement</b> <input type="checkbox"/> Front cover <input type="checkbox"/> Outside back cover <input type="checkbox"/> Inside back cover <input type="checkbox"/> Inside front cover <input type="checkbox"/> First insertion(Full Page) <input type="checkbox"/> Insertion (Full page) <input type="checkbox"/> Double insertion spread(Two pages) <b>Others:</b> <input type="checkbox"/> Back of Exhibition Invitation <input type="checkbox"/> Back of Exhibitor & Visitor Card <input type="checkbox"/> Exhibition Handbag The payment: _____(USD)			
<input type="checkbox"/> <b>Technical Meeting</b> Topic _____ The payment: _____(USD)			
CCPIT, Building Materials Sub-Council (CCPITBM); Beneficiary: CCPIT Building Materials Sub Council Beneficiary Bank: Industrial and Commercial Bank of China, Beijing Municipal Branch, Baiwanzhuang Banking Office Account Number: 0200001409200009033 Add: No.11 Salihe Road, Beijing, P. R. China 100831 Tel: +86 10 88375528 Fax:+86 10 88375528 Attn: Miss Elaine JIN E-mail: <a href="mailto:jinx@ccpitbm.org">jinx@ccpitbm.org</a> Web-site: <a href="http://www.concretechina.org">www.concretechina.org</a>		We accept the regulations of <Exhibit Space Application/Contract>. The contract will come into force after submitting.  The total payment: _____ (USD)  Signature: (stamp)  Date: _____	



# **EXHIBIT SPACE APPLICATION / CONTRACT**

## **CONCRETE CHINA 2011**

### **China International Concrete Technology & Equipment Expo**

**April 14-16, 2011 Beijing Exhibition Center CHINA**

#### **REGULATIONS AND CONDITIONS OF CONTRACT**

1. Applicant should read the related Brochure, <Exhibit Space Application/Contract>, the <Exhibitor Manual> and other relevant information and complete the <Exhibit Space Application/Contract> realistically and clearly. Submitting of this <Exhibit Space Application/Contract> is deemed as recognition of the contract.
2. Organizer reserves the right to decide if to accept the application or not, according to actual situation (for instance, whether the hall is full, whether exhibits meet the requirements etc.). The applicant who pays first has the priority to choose the position of booth, but organizer reserves the right to consult with applicant and eventually adjust the position of booth.
3. The organizer reserves the right to adjust the size and position of booth; to prolong or shorten the exhibition; to relocate the booth. The behaviors above should not be the reasons for cancelling the contract.
4. Booth should be booked in accordance with the procedures mentioned in our related information. Applicant should remit the booth rental fee to the account of organizing committee (as below). Remitter name must be a company name. Personal remittances will not be accepted. Please give clear indication of "CONCRETE CHINA" when you remit money to organizer and fax the Swift Receipt/Payment Receipt/Bank Receipt to the organizer office. The organizer will invoice you after your payment. If applicant cancels the order, front money will not be refunded.

#### **Organizing Committee Account Information**

**Beneficiary:** CCPIT Building Materials Sub Council

**Beneficiary Bank:** Industrial and Commercial Bank of China, Beijing Municipal Branch, Baiwanzhuang Banking Office

**Account Number:** 0200001409200009033

5. Definition for exhibitors: The definition should be in accordance with the being displayed product's / technical service's / project's trademark initial registration address. If the trademark initial registration address is in mainland China (excluding Hong Kong, Macao and Taiwan), then the exhibitor should be acknowledged as a domestic enterprise; If the trademark initial registration address is not in mainland China (excluding Hong Kong, Macao and Taiwan), then the exhibitor should be acknowledged as an international enterprise.
6. If payment is not finished before the deadline mentioned in the contract (March.1,2011), or applicant breaches of agreement, the organizer reserves the right to cancel the agreement and reorder the booth. The related cost should be paid by applicant. The organizer reserves the right of refundment.
7. Applicant shall promptly provide the related company profiles, the content of news release conference, advertising samples to the organizer for the promo. If this is not available, it will be deemed as a renunciation of the service. In the case of notification, the organizer has the right to make the appropriate changes on the condition of layout situation, exhibition requirements and relevant regulations and laws of People's Republic of

China.

8. Organizer will send "Exhibitor Manual" by mail or e-mail to exhibitors, in " Exhibitor Manual ", the details of the schedule of meetings, booth construction and dismantlement, exhibits transportation, hotel & transportation, journal information, goods rental, raw space construction, water & electricity application, and so on will be given to applicant.

9. If the applicants do not register during the move-in days without giving any reason, the organizers reserve the right to handle the related booth and reserve the right of refundment.

10. Organizer provides the indoor standard booth with standard configuration, indoor and outdoor raw space renter should construct the booth themselves and pay related fee. Booth plans, programs, drawings of indoor and outdoor applicant should be consistent with the requirements of organizer, exhibition hall, and the fire authority. Exhibitors must submit the plans, programs, drawings to the related exhibition hall department. The Organizing Committee has the right to remove or adjust the booth which does not meet the relevant requirements of the booth design; the costs will be the applicant's responsibility. The construction and dismantlement of booth should be finished before the deadline which will be mentioned in < Exhibitor Manual >, if not, the costs will be the applicant's responsibility.

11. Applicant should strictly abide by <Patent Law of the People's Republic of China>, <Trademark Law of the People's Republic of China> and other related laws of the People's Republic of China. The booth can not be used for other applications or leased to others; otherwise the organizer reserves the right to stop the participation status of applicant in any time, and non-refund participation fee.

12. Applicant should not move out or leave the booth unattended for no reason during the exhibition. During the move-out time, applicants should handle the procedures of organizers and exhibition center.

13. All applicants are entitled to acquire the free services mentioned in agreement. During the tradeshow, exhibitors have the right to ask for an improvement of services or give constructive comments to improve the services of organizing committee, exhibition hall, construction vendor, transportation vendor, catering, security, etiquette, and translation services commissioned by organizing committee.

14. Organizer provides all the services as a standard procedure, if applicant abandons them, the cost which caused by these services will not be refunded.

15. During the tradeshow, the exhibitors should be responsible for the safety of their staffs, property, and exhibits.

16. Exhibitors should protect the exhibits, property, staffs, equipments from stealing, fire and other force majeure accident by purchasing insurance.

17. Organizer will not be responsible for the damage caused by the force majeure liable. For reasons of force majeure, the organizer has the right to postpone, shorten, extend or cancel the show. Depending on particular case, organizer reserves the right to refund part of the fees which already paid by applicant or not refund it. Organizer is immune from taking responsibility for any further damage which caused by the behaviors mentioned above.

18. Uncovered issues should be settled under the related laws and regulations of People's Republic of China,

Beijing authority, and exhibition hall.