



CEMENTTECH 2011

The 12th China International Cement Industry Exhibition 2011' China International Cement Conference

April 14-16, 2011
Beijing Exhibition Center

Organizers



China Cement Association



CCPIT Building Materials Sub Council

Supporter



China Building Materials Federation



CEMENTTECH 2011

No.1 Cement Industry Tradeshow in the World



About CEMENTTECH

11 years has passed since China International Cement Industry Exhibition (CEMENTTECH) establishment. With the carefully cultivation by the organizers and the general care and great support from cement industry colleagues and leaders, CEMENTTECH achieves 25% growth rate annually and has become the world's top, most professional, most extensive coverage and the largest scale show in cement industry. Over the years, CEMENTTECH has contributed a lot to building a harmonious society by leading the development of industrial trends, promoting energy saving and serving the low-carbon economy.

The area of 2010 CEMENTTECH was 15,000 square meters; mining equipments special exhibition area has been brought in firstly to make a comprehensive chain of cement industry which has attracted industry-wide concern. "CEMENTTECH is a unique platform to display new techs and to interact the up and down stream. Surely it will contribute to the improvement of the relationship and communication between domestic and foreign lands as well as the health development of a harmonious industry." said Mr. ZHANG Renwei, the president of China Building Materials Federation.

The 12th China International Cement Industry Exhibition and the 2011 China International Cement Conference will be held during 14-16 April 2011 in Beijing Exhibition Center. With the CONCRETE CHINA 2011 and the Mining & Powder 2011, CEMENTTECH will continue to build service business platform for global cement industry and attract more visitors to improve the cooperation on a global scale.





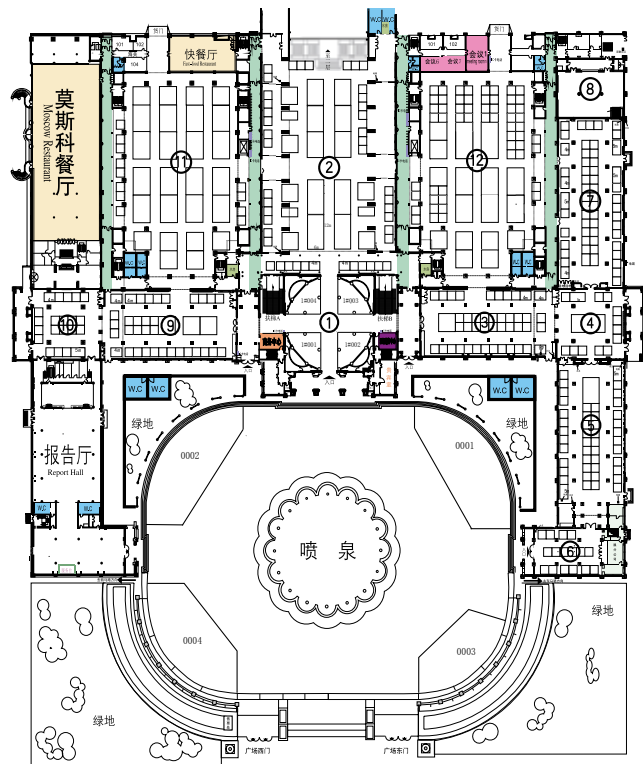
Authoritative Industrial Platform



Gathering of industrial giants Providing special display area

Since its establishment, CEMENTTECH has gain lots of reputation for its comprehensive range of display and extensive high-tech exhibits. Numerous global famous companies in cement industry, for example, Lafarge, CEMEX, Holcim, Heidelberg Cement, Italcementi Group, Conch Group, SUNNSY Group, China National Building Material Company Ltd., SINOMA International Engineering Co., Ltd., F.L. Smidth, Polysius, ThyssenKrupp, Claudius - Peters, Schneider Electric, RHI Refractories, Loesche, Atlas • Copco, ABB, GE, Gore, participate in the event with their new products. These outstanding companies almost cover the whole chain of cement industry showing the technology trends of High-speed, precision, complex, linkage, and environmental protection, becoming the pacesetter of development of cement industry.

Floor Plan



CEMENTTECH 2011 will have 6 special pavilions basing on the general exhibition contents.

Check The Exhibitor Manual For More Information

Contractor and Turn key Pavilion:

EPC demonstrates their successful cases here to show the strengths of enterprise, to face the proprietor directly and to find more businesses opportunity

To be invited: SINOMA, CNBM, F. L. Smidth, Tianjin Cement Industrial Design & Research Institute Co., Ltd, SINOMA International Nanjing Cement Design & Research Institute, HEFEI Cement Research & Design Institute, Chengdu Design & Research Institute of Building materials Industry Co., Ltd, etc.

Refractories Pavilion:

The latest and most advanced refractories technology and products at home and abroad and the most scientific and rational application of refractory cases will be concentrated to display in this region.

To be invited: RHI, Refratechnik Asia, Qinghua Ref, Beijing Tongda Refractory Technologies Co., Ltd, Calderys, HENGNAI Refra, etc

Resistant Materials Pavilion:

The application of new metal resistant materials, high-performance cost-effective wear-resistant materials and anti-wear technology will be concentrated in this region to display.

To be invited: Sunny-welding, Weihai Sandun Welding Materials & Engineering Co., Ltd, Welding Alloys Group, ARC welder, Shenyang Hard Welding Surface Engineering CO., Ltd etc.

Transportation Equipment Pavilion:

Industry-wide transportation solutions, convey and related products gathering, leading the trends of chain drive products.

To be invited: BEUMER, KetterWulf, JG Chain Drive Machinery CO., Ltd, HOTA, Anhui Huangshan Hengjiu Chain Drive Co., Ltd. Etc.

Drive Equipment Pavilion:

Gathering of the world's heavyweight transmission equipment manufacturers, presenting solutions for the cement industry, bringing leading-edge transmission technologies.

To be invited: Sew-Eurodrive (CHINA) Holding Co., Ltd, Dalian Metallurgy & Bearings Co., Ltd, Chongqing Gearbox Co., Ltd, Changzhou Speed Reducer General Factory Co.,Ltd, Jijing Transmission Machinery Co., LTD, Sumitomo Drive Technologies (CHINA) Co., Ltd. etc.

Cement Mining Related Equipment Pavilion:

A special area for the China International Mining & Powder Equipment Exhibition (MINING & POWDER), the gathering of Non-metallic mining equipment & technology, cost-effective raw materials and processing equipment.

To be invited: SANDVIK Engineering Group, Metso, Zhengzhou Yifan Machinery Co., Ltd, HAZEMAG & EPR GmbH, Northern Heavy Industries Group Co., Ltd, BEDESCHI S.P.A., Shanghai Jianshe Luqiao Machinery co., LTD. Etc.



Brilliant Platform for Exchanging Information



Abundant contents, convenience interchange

According to the programming of optimization of industrial structure, accelerating the speed of eliminating backward capacity and promoting the industrial mergers and acquisitions, CEMENTTECH holds annual conference and more than ten technical seminars each year. These different meetings will construct an effective platform for the information exchange among industrial elites. CEMENTTECH aims at offering a high-qualified and integrative platform for business, trade, information and technology exchange.

China International Cement Conference is not only the concurrent activity of CEMENTTECH, but also the largest and most influential industrial high-end forum. From its establishment, China International Cement Conference always takes the purpose of grounding industry and serving industry. The topics covers the important issues from “how to build a sustainable development cement industry”, “M&A in cement industry”, “the challenge and opportunity of cement industry under the financial crisis” to “the development of low carbon cement industry, changing the growth mode”, acquiring the concerning and responding from China’s political, industry, finance and many international organizations and the cement industry elite.

Other concurrent: Board of Directors Meeting of China Cement Association, National Cement Plant Chief Engineer Forum, International Cement Market Forum. Etc.





An Industrial Chain Platform which penetrates up and down stream



Connecting mining & concrete industry, extending the value chain of cement

Although China's cement industry is during a rapid development, it is also troubled by the overcapacity and low profit rate. The adjustment of industrial structure is really a pressing matter of the moment. The management experiences of international cement group shows that if the industrial chain extends to mining and concrete which are the up and down stream of cement industry, the operational risks and marketing cost will be reduced, the value chain will be longer, and that will support the major business. More and more cement groups are paying more attentions to exploring the mining and sandstone industry. They build the concrete batching plant at the same time they build the cement production line for controlling the down stream market, which will help forming a strong base for the sustainable development of cement companies.

Last year, with gaining the huge reputation, CEMENTTECH, CONCRETE CHINA and MINING & POWDER came out hand in hand together for the first time which penetrates the whole chain of the industry to build an extending platform for connecting cement industry to concrete industry and prolonging the value chain. In the year 2011, CEMENTTECH will go hand in hand with CONCRETE CHINA and MINING & POWDER again to offering you the omni-directional trend of global cement industry!





Broad Trade platform



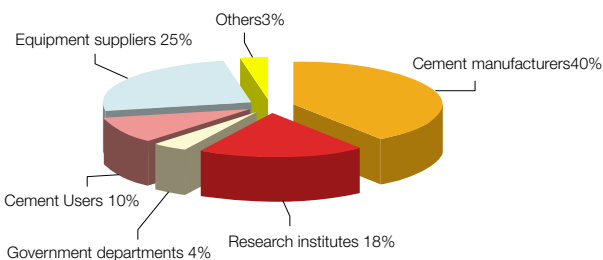
Clear target buyers, broad regional coverage

With 11 years dedicated efforts, CEMENTTECH has built its own database of end-using cement equipment manufacturers which makes the presenting of more than 80 % of national NSP enterprises possible. During the same period, depending on the cooperation of the authorities of Middle East, Russia, Iran, Iraq and some new cement markets, more international buyers from those areas will present in CEMENTTECH. The proportion of foreign buyers of CEMENTTECH 2011 will be 30 percentages.

Jidong Development Group organized more than 300 technician and engineers from its cement plants operation department throughout China to visit CEMENTTECH 2010 and took close interaction with the exhibitors. One of the chief leaders, Mr. LI said "Jidong has expanded cement business rapidly and it is necessary to participate in such a communication platform for employees to understand all aspects of cement industry well. For the next year, we will surly take part in CEMENTTECH 2011."



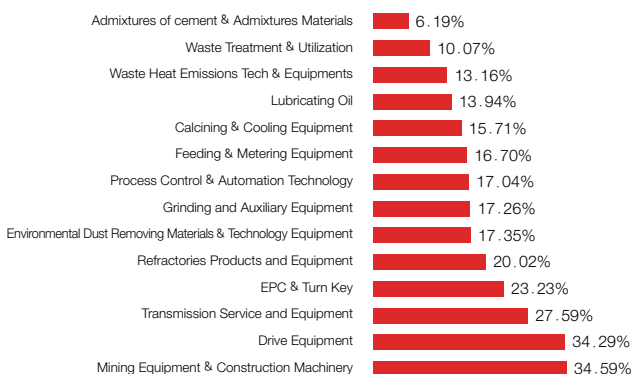
Constitute of Visitors



Purpose for Visiting



Products and Services Interested in



Comments from Exhibitors

Tianjin Cement Industrial Design & Research Institute Co., Ltd.:

TCDRI successfully developed the corporate reputation and strengthened the communication with clients by participating in CEMENTTECH 2010. The show also helped to comprehensively display the corporate's strengths and brilliant performance. The service and operation of CEMENTTECH is very impressed and we will support CEMENTTECH as usual.

Chengdu Leejun Industrial Co., Ltd.:

We met both new and old clients through attending CEMENTTECH 2010 and achieved a fruitful result. We really appreciate the great efforts that organizing committee had done to invite visitors.

Changzhou Speed Reducer General Factory Co.,Ltd.:

This year, we brought new low energy consumption products to CEMENTTECH 2010 and successfully attracted wide attentions. CEMENTTECH is a brilliant platform for product promotion and technology communication.



Notice

Exhibiting Contents

- **Mine Equipment & Engineering Machinery:** crushers, dredging machine, drill, loader, bulldozer, crushing mill, gear reducer, belt conveyer, mineral tripping car etc.
- **Grinding Machinery and relevant equipment:** cylindrical mill machinery, vertical mill, high pressure grinding roll, tube mill, separator, various grinding medium, wear-resistant material, hear proof material
- **Calcination and Cooling System:** cyclone preheater, precalcination appliances, rotary kiln; clinker cooler.
- **Transport equipment:** various mechanical conveying system, pneumatic dispatch equipment and relative equipment.
- **Filter and relevant appliances.**
- **Feeding and Metering equipment:** feeder gate, feeding equipment, bing-hole, weighing batchbox, volumetric feeder, volume dosing unit.
- **Waste gas treatment equipment:** various dust collection equipment, conditioning tower, ventilatiing fan.
- **Bulk Cement and Pack Cement equipment:** bulk cement handling equipment, transportation, measuring equipment, warehouse equipment, cement
- **Technological process control and automation technology:** control system, detector technic, automatic instrument, NSP control, alternation speed controlled equipment, alternating frequency conversion equipment.
- **Power Generation by waste heat facilities:** waste heat boiler; set of generate electricity and relevant facility.
- **Conveyer Device:** Various conveyers, air conveyer and relevant devices.
- **Storage and conveying mechanical system:** storage, weigher; cleaning special device; various carriers, conveyer, chain etc. transport mechanism and their accessory apparatus
- **Control systems:** information system, central control system, automatic facility and application software
- **Power Generation by waste heat facilities:** waste heat boiler; set of generate electricity and relevant facility
- **Facility lubrication and Grease oil:** various hydraulic press, gear oil, compressor oil, lubricant grease and relative equipment.
- **Auxiliary Accessory:** dryer for raw material and fuel, mill for steel slag, waste incineration equipment, gearing device, jointing device, air compressor
- **Logistic System:** Bulk Cement, cement silo, port and boat, bulk loader, cement tank, automatic vehicle.
- **Waster Material disposal and using technology and equipment.**
- **Various Cement admixtures**
- **Cement Corporation, engineering construction corporation, institution, association, media**
- **Products and technology of refractory material for kiln**
- **Various security and safeguard products and equipment in Cement Factory**

Exhibition Expenses Standard

● Booth Rates

| OPTION | DEMENSION | PRICE (USD) |
|-------------------|--------------------------|----------------------|
| Standard Booth | 3m*3m=9m ² | \$2600 |
| Indoor Raw Space | Minimum 36m ² | \$260/m ² |
| Outdoor Raw Space | Minimum 36m ² | \$200/m ² |

Technical Meeting

| | |
|-------------------|------------|
| Technical Meeting | Fee (USD) |
| | 1700/20min |

Advertising Expenses Standard

● Catalogue Advertising (210mm*297mm)

| OPTION | COLOR | PRICE (USD) |
|------------------------------------|---------|--------------------|
| Front Cover | 4 color | 5500 |
| Inside Front Cover | 4 color | 3700 |
| Inside Back Cover | 4 color | 2800 |
| Outside Back Cover | 4 color | 3700 |
| First Insertion (full page) | 4 color | 2800 |
| Insertion (full page) | 4 color | 1100 |
| Double insertion spread(Two pages) | 4 color | 1700 |
| Back of Exhibition Invitation | | 1800/10,000 pieces |
| Back of Exhibitor & Visitor Card | | 3700 (Exclusive) |
| Exhibition Handbag | | 2800 |

Previous supporters

China Building Materials Federation
 China Building Material Machinery Association
 SINOMA International Engineering Co., Ltd
 SINOMA International Nanjing Cement Design & Research Institute
 Tianjin Cement Industrial Design & Research Institute Co., Ltd
 Chengdu Design & Research Institute of Building materials Industry Co., Ltd

National Building Materials Science & Education Committee
 China Building Materials Academy
 HEFEI Cement Research & Design Institute
 Arab Union for Cement and Building Materials
 IRANCEMENT
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Previous Sponsorship

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Get in touch with the most famous industrial players

Communicate with the domestic purchasers

Compete with the industrial counterparts

Organizing Committee Contact Information

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