



Market News

## **POWTECH 2023: Visitors from all around the World look forward to a wide-ranging Programme**

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*Nürnberg, Germany -*

From 26 to 28 September 2023, numerous international experts in mechanical processing, bulk solids and conveying technology will once again gather at POWTECH. Around 600 exhibitors will showcase the latest solutions for processing solids and liquids. The extensive supporting programme with new offerings from forums and special shows offers visitors even more wide-ranging sources of inspiration.

This year, the parallel PARTEC scientific congress with more than 400 participants will once again be a special highlight of the event. The planning for the exhibition, congress and many accompanying attractions is currently in full swing. New and established exhibitors alike can build on the sound advice provided by the inspired POWTECH team.

In September 2023, POWTECH in Nuremberg will once again become the hotspot for process engineers and technicians from Europe and many other international markets. In the exhibition halls, more than 600 exhibitors will present their innovations for the handling, manufacture and processing of powders, bulk solids and liquids. Hands-on exhibits and experts with sound experience and the latest

knowhow provide the perfect backdrop for developing detailed practical solutions, customised services and integrated processes in conjunction with and for visitors.

## **European Trade Fair with International Pulling Power**

Heike Slotta, Executive Director Exhibitions, is confident: “Not only are we going to welcome numerous visitors from Europe, POWTECH also has enormous pulling power in the world’s key processing markets like the USA,

China, Brazil and Japan. We expect an excellent calibre of visitors in decision-making roles, as well as industry experts, which goes hand in hand with a significant increase in visitor numbers.” Both the exhibitor and visitor numbers at POWTECH can be relied on, as they are verified by the FKM (Society for Voluntary Control of Fair and Exhibition Statistics) in a process that many trade fair organisers voluntarily take part in. Only registered visitors appearing on site per trade fair day are counted, irrespective of the halls visited or the numbers passing through the turnstiles. Exhibitor’s stand personnel are also not included.

## **PARTEC - Particle Technology at the Highest Level of Research**

This year too, the PARTEC congress, which takes place parallel to POWTECH at Exhibition Centre Nuremberg, will also boost visitor numbers. The international scientific congress for particle technology, sponsored by the VDI Association of Process and Chemical Engineering (GVC), ensures regular dialogue between researchers, graduates and development engineers – while giving POWTECH a special flair and an extra, exclusive audience. Because quite a few of the 400 or so congress participants and young professionals in attendance also make a point of visiting the stands of specific exhibiting companies.

## **Special Shows, Pavilions and other Events complete the Package**

Another POWTECH drawcard is its attractive supporting programme, including the following features:

- the VDMA Special Show on process engineering and air purity with solutions and technologies for dust removal, drying and processing and other bulk solids handling processes
- the APV Pharma Pavilion focusing on fill and finish and lyophilisation (freeze drying)

- the Startup@POWTECH Pavilion, where young companies from Germany showcase their inventions
- the International Start-up Area for “newcomers” from all around the world
- and the Campus Pavilion, where universities, colleges and other institutions present information about themselves, their research areas and services.

## **Expert Forum ‘Stage Talks’ - and ‘Virtual Talks’ ahead of Fair**

This year too, exhibitors will also get the chance to present their solutions and services for particularly innovative topics to visitors in the form of 20-minute presentations followed by discussion rounds at the expert forum ‘Stage Talks’. This year, the platform will be devoted to the topics: New Food, Perfection in the Supply Chain, Sustainability and Safety, Process Optimisation and Industry 4.0, Fluids meet Solids, and Future Energies. In the run-up to the trade fair, the regular POWTECH Virtual Talks webinars will familiarise visitors with these topics (Attendance is free of charge).

For times and dates, topics and registration, go to:  
<https://www.powtech.de/de/besucher/virtual-talks>).

## **Preparations in Full Swing for all Participants**

Accordingly, there are plenty of good arguments in favour of a visit to POWTECH in the autumn, and for the last exhibitors to register. For the application areas of batteries and cosmetics, suitable solutions will also be on display at POWTECH, so these topics have been expressly included in the Industry Guide. The phones have not stopped ringing for the POWTECH team, which is in the middle of allocating space in the exhibition halls and constantly seeking the best option for each client. As Marianny Eisenhofer, Director POWTECH, says: “At the moment we are getting a lot of inquiries from companies that want to exhibit at POWTECH for the first time. We are offering these companies especially in-depth advice, but of course our established exhibitors also have one or two questions in the light of the current challenges. We strive to satisfy everyone and find a helpful solution.”

With its excellent value for money, POWTECH has long been regarded as a sustainable event. Increasingly, the issue of sustainability is also becoming more important for the operation of the trade fair. The focus is on the UN’s 17 sustainability goals. As well as energy-saving measures like waste separation and recycling, this is also reflected among other things in the promotion of reusable stand construction. Of course, this is where exhibitors also need to do their part.

However, visitors can also make a major contribution to sustainability, e.g., by opting for a climate-friendly mode of travel using trains and subways. That is also a way of starting off a visit to POWTECH in a relaxed frame of mind.