

Company News

Superior partners with Tractor & Equipment Company in Southeast U.S.

Edited by on 7. Jun. 2023

Morris (MN), United States & Birmingham (AL), United States -

Superior Industries, Inc., a US-based manufacturer and global supplier of bulk material processing and handling systems, announced their partnership with Tractor & Equipment Company (TEC) as its new full line dealer in Alabama and Georgia. The Birmingham, Alabama-based dealer, with 20 other branches throughout the two states, now exclusively represents Superior's crushing, screening, washing and conveying equipment.

"TEC's solid reputation, extensive knowledge of the market, and dedication to customer satisfaction align perfectly with our values.," says John Garrison, Superior's vice president of sales. "Together, we are ready to deliver unmatched value to our customers, ensuring their needs are always our top priority."

As a full-line dealer, Tractor & Equipment will sell, service and support Superior's crushing, screening, washing and conveying equipment and parts. The manufacturer's diverse product portfolio includes jaw, cone, HSI and VSI crushers; horizontal, inclined and grizzly feeding vibratory equipment; scrubbing, classifying, washing and dewatering solutions; plus unloading, transferring and stacking conveyors including Superior's famous TeleStacker® Conveyor.

"Superior is well known for putting great emphasis on supporting their customers after the sale, which is always TEC's top priority," says Chad Stracener, TEC's CEO. They build innovative, quality products and we're excited about better serving our aggregate customers together."

The collaboration between Superior Industries and Tractor & Equipment Company represents a significant step forward in meeting the needs of aggregate customers in Alabama and Georgia. This partnership shares a vision of excellence, focusing on delivering American-made products, exceptional service, and unmatched support to construction aggregates producers.