



Company News

## **Haver & Boecker at Powtech 2019: Packaging as a Key Factor of Success**

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The Haver & Boecker Machinery Division will be exhibiting at this year's Powtech from April 9-11 under the motto 'Perfect Flow for our blue planet'. The focus is on the question of sustainability and resource conservation. The packaging specialist from Oelde is presenting itself together with Haver & Boecker Wire Weaving, and Behn + Bates - the experts for food packaging.



*Visit Haver & Boecker at Powtech 2019, Hall 1, Stand 535*

Joint venture Aventus founded last year together with Windmüller + Hölscher will be represented at Powtech with its own stand (Hall 1, Stand 518) and will provide information on the latest filling technology for prefabricated open-mouth bags, FFS (Form-Fill-Seal) systems as well as palletising technology and cargo securing.

The Wire Weaving Division will be presenting new and proven products from its range for particle analysis, sieving and filtration. Among the innovations for the

laboratory sector are the Haver CSA evaluation software with sieve recognition function and additional accessories, states the company.

### **Requirements are increasing and becoming more diverse**

Mankind is facing one of its greatest challenges in history: It is experiencing unprecedented population growth and up to ten billion people will have to share a shrinking habitat that is facing many changes over the coming decades. The firm adds, the willingness to sustainably pioneer new methods and use resources responsibly and sparingly will decide what the future holds for our blue planet.

Haver & Boecker is intensively focussed on the question of what role the packaging of bulk goods will play in this context. The company questions, which packaging will help us use our resources as sparingly as possible? What impacts does it have on the packaged products? Can the packaging possibly also contribute to reducing the CO<sub>2</sub> footprint? The firm invites visitors to its stand in order to discuss these topics together.

In addition to environmental aspects, there are numerous other requirements. According to the company today, packaging no longer makes the filled bulk material just a saleable end-product, but it is increasingly becoming a central factor of success for production, logistics and, above all, as a competitive advantage in the sale and marketing of products. Health & safety in particular are now playing an important role. The Haver & Boecker Machinery Division is increasing customer awareness of different requirements and is presenting possible packaging alternatives. At Powtech the company will be displaying all common containers filled by different machine technologies, depending on the customer's requirements, and demonstrating the main advantages of each.

### **Protecting the Surroundings and avoiding Product Loss**

The Haver & Boecker Machinery Division specifically serves the chemical and construction chemicals industries. The focus here is on the Adams technology, the clean packaging of powdery, bulk products into watertight PE packaging. The completely closed packaging protects highly sensitive products from loss and secures the quality against environmental impacts.

The bags are both tear-resistant and waterproof. They offer high UV and aroma protection, which is a critical advantage especially for hygroscopic products. At the same time, the environment is protected against contamination by potentially hazardous substances, claims the firm.

This technology has also found its way into the food industry. With the Roto-Packer Adams Care-Line Edition, Behn + Bates has developed a packaging system for filling PE tubular film bags that meets the special hygienic requirements of the food industry. With regard to hygienic design, the system eclipses everything that has existed so far. Behn + Bates will also be represented at the Powtech stand.

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