



Company News

Vortex wins SHAPA 2019 Solids Handling Industry Export Award

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Salina (KS), United States -



Laurence Millington, Managing Director, Vortex Global Ltd. (left); Andrew Davies, Technical Sales Manager, Vortex Global Ltd. (right)

The award was presented on Wednesday, 8 May, at the SHAPA AGM & Solids Handling Industry Awards Dinner. The event was hosted at the Royal Armouries

Museum in Leeds, West Yorkshire, England. Other companies honoured on the evening include Lontra, who received the Solids Handling Industry Innovation Award, and Spirotech, who was named the Solids Handling Industry Company of the Year. Entry to these awards was open to all UK-registered, SHAPA member and non-member companies and institutions operating in the solids handling and processing industry. In order to be considered for each award, companies must have demonstrated achievement, improved sales success, or deployment of industry best practices. Vortex Global's award recognition is largely due to its demonstrated achievement in exportation activities. This includes a significant percentage increase in export sales, as well as successful entry into new global markets. Most notably, Vortex expanded markets into Finland and revised its sales strategy in the Middle East, contracting with new equipment representatives in Saudi Arabia, United Arab Emirates (UAE), Oman and Qatar, as well as nearby Egypt. Vortex revised its sales strategy in Asia as well, contracting with a new equipment representative in India. In Central America, Vortex relocated its Latin America office from Pachuca, Mexico to Queretaro, Mexico. The move enhances transportation accessibility, in order to travel to clients throughout the region. "We are grateful and honoured to be recognised by SHAPA with this award," said Laurence Millington, managing director at Vortex Global Ltd. "This award embodies our employees' dedication to providing solutions that truly enhance our customers' dry bulk solids processes. The Vortex customer service and technical support network currently spans more than 120 international markets. Our goal is to continue exportation growth for the future, so that Vortex products and services are made available worldwide."

About SHAPA

SHAPA has been the United Kingdom's leading specialist Association for the solids handling and processing industry since its formation in 1981. SHAPA remains on the cutting edge of industry knowledge, keeping abreast of the latest dry bulk material research, product developments, and changing legislation across a wide range of solids and bulk handling technologies. Through regular meetings, guest speakers, awards, exhibitions and export assistance, SHAPA provides assistance and support to serve as an invaluable aid in promoting ideas and opportunities for business.