

Company News

Superior Industries promotes Matt Voigt to Senior Product Manager

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Superior Industries, Inc., a US-based manufacturer and global supplier of bulk material processing and handling systems, announces its current product manager of portable plants, Matt Voigt, has been promoted to the position of senior product manager.



In his new role, Matt Voigt will guide Superior's team of product managers (Pictures: ©Superior Industries)

In his new role, Voigt will guide Superior's team of product managers, develop and lead new product development projects, and work closely with Superior's dealer network to solve issues and serve customers. His leadership covers all product segments at Superior including crushing, screening, washing, conveying, portable plants, and Fusion[®] Modular Platforms.

"Matt has extensive knowledge of our product development process, is already considered a strong leader in our organization, and is a dedicated advocate for our culture both inside Superior and throughout the industry," says Johnnie Garrison, Superior's vice president of sales. "We're all excited to watch him and the entire team thrive in this new position."

In 2024, Voigt is celebrating 13 years with the growing manufacturing company. He started as an application specialist in engineering and eventually became a product manager for portable plants. Voigt's leadership in this role has significantly expanded Superior's portable plants product segment. He and his colleagues have launched dozens and dozens of new designs that seamlessly incorporate Superior's processing and conveying technology with wheeled chassis.